



Center  
for  
People  
in  
Need

**FOR IMMEDIATE RELEASE**

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**Back-to-School Events Plan to Serve 5,000 Children**

**LINCOLN, Neb. (Aug. 10, 2010)** – Two back-to-school events will supply thousands of children from low-income households in Lincoln and Lancaster County with the essentials they need to return to school.

Tools for Education will be 10 a.m.-4 p.m. Saturday, Aug. 14, and 1-4 p.m. Sunday, Aug. 15. Teen for a Day will be 10 a.m.-4 p.m. Saturday, Aug. 21, and 1-4 p.m. Sunday, Aug. 22. Both events will be held at the Center for People in Need, 3901 N. 27<sup>th</sup> St. Please enter through Door 3.

The fourth annual Tools for Education event provides children ages 5-18 (entering kindergarten through 12<sup>th</sup> grades) with a backpack and some school supplies. Last year 4,000 children were served.

Teen for a Day is in its second year. Girls ages 11-18 entering 6<sup>th</sup> through 12<sup>th</sup> grades can receive clothes, shoes, jewelry and other items to help them fit in with their peers. Almost 1,000 teen girls received clothing and other items last year.

“We expect an unprecedented number of children will be receiving a backpack filled with school supplies at Tools for Education this year,” said Beatty Brasch, executive director of the Center for People in Need. “We have seen an increase in all of our program numbers and we have no reason to believe it’s not going to be the same with our back-to-school events. The economy may have approved for some of us, but not for our low-income neighbors.”

Items for both events are provided by the Truckloads of Help program, a nationwide charity clearinghouse for retailers, as well as the generosity of local donors.

Families must bring their Center for People in Need card Clients or Service Point Card, or fill out a short application by bringing a photo ID, proof of income and piece of mail with their current address. Household income must be 150% or less of the federal poverty income.

Volunteers are still needed for both events. If you would like to help out at either event, please call Kristi Medjo at (402) 476-4357 ext. 155.

*The Center for People in Need, 3901 N. 27<sup>th</sup> St., Unit 1, provides comprehensive services and opportunities to support low-income, high needs families and individuals as they strive to lift themselves out of poverty and achieve economic self-sufficiency. More information on the Center’s programs is available at [centerforpeopleinneed.org](http://centerforpeopleinneed.org).*

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